Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 07986 220641Z ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W

-----071701 220643Z/21

R 220352Z AUG 78

FM AMEMBASSY TEHRAN

TO USDC WASHDC

INFO SECSTATE WASHDC 9942

UNCLAS TEHRAN 07986

E.O. 11652 C N/A

TAGS: BBSR, IR

SUBJ: WTDR/FTI: IRAN HYSTCO CO.

REF: USDOC 12305

1. IRAN

OFFICE USE: 2.507 3.4.01

- 5. IRAN HYSTCO COMPANY
- 6. 464 EISENHOWER AVE.
- 7. TEHRAN
- 8. CONTACT: MR. S HOMAYOUNFAR
- 9. TITLE: MANAGING DIRECTOR
- 10. PHONE: 957070, 963887 11. TELEX: 212492 SASAN
- 12. CABLE 820 TEHRAN
- 13. ESTABL: 1970 14. EMPL: 20 15. SIZE: MEDIUM
- 16. REPUTATION: (Y) GOOD 17. RPT DATE: 8/78
- OFFICE USE: 18. NA 19. NA 20. X 21. NA 22. NA
- 23A. 35314-20/235 CONSTRUCTION POWER CRANES.
- 23B. 35319-83/235 EXCAVATORS.
- 23.C. 35371/235 FORK LIFT TRUCKS.
- 23D. 37132-98/235 STREET SWEEPERS.
- 24. FOREIGN SALES: LOCAL ONLY
- 25. FINANCIAL REFS: BANK MELLI IRAN; FOREIGN TRADE BANK
- OF IRAN; BANK SADERAT.
- 26. TRADE REFS: SEE ITEM (27).

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27. FOREIGN FIRMS REPRESENTED: HYSTER CO., OREGON, 1970, CRANES AND LIFT TRUCKS; HYSTER B.V., NETHERLANDS, 1970, CRANES AND LIFT TRUCKS; HYSTER EUROPE, LTD., U.K. 1970, CRANES AND LIFT UCKS, CRANE AND EXCAVATOR DIV., FMC CORP, IOWA CRANES AND EXCAVATORS, 1972; SWEEPER DIV., FMC CORP., CALIFORNIA, 1975; STREET SWEEPERS, CROWN CONTROLS CORP, OHIO, 1975, FORK LIFT TRUCKS.

28. POST EVAULATION: THIS FIRM WAS STARTED IN 1970 BY SAHAKIAN AND ORDOUKIAN FAMILIES TO IMPORT CONSTRUCTION MACHINERY, ESP CRANES AND EXCAVATORS, FORK-LIFT TRUCKS, AND INDUSTRIAL SWEEPERS, WHICH THEY HAVE BEEN DOING SUCCESSFULLY SINCE THAT TIME. BEGINNING IN 1976, IRANIAN TRADE REGULATIONS STARTED TO RESTRICT IMPORTATION OF ALL THESE PRODUCTS LINES SO THAT COMPANY IS NOW SELLING OFF STOCK, PARTS AND SERVICE, MANAGERS OF FIRM ARE CONSIDERING NEW PRODUCTS LINES, BUT HAVE NOT YET DECIDED WHICH DIRECTION TO GO. THEY ARE WILLING TO CONSIDER REPRESENTATIONAL OFFERS FROM AMERICAN MACHINERY SUPPLIERS IN ALMOST ALL FIELDS. IRAN HYSTCO IS WELL MANAGED, PROFITABLE FIRM WHICH CURRENTLY MUST READJUST ITS ACTIVITIES. EMBASSY RECOMMENDS FIRM AS TRADE CONTACT. 29. PREP: GP. WILSON APPR: DAVID E. WESTLEY NAAS

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NNN

Message Attributes

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Current Classification: UNCLASSIFIED

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Decaption Note: Disposition Action: n/a

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Disposition Reason:
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TAGS: BBSR, IR To: USDC Type: TE

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